

What you want:

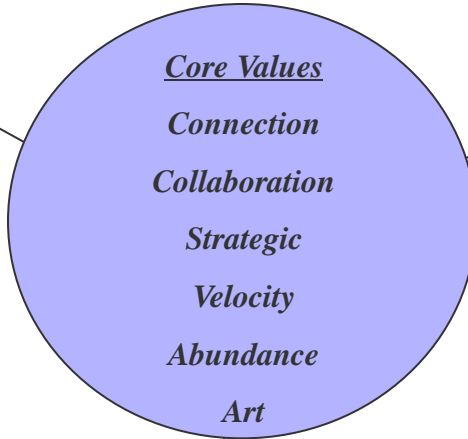
By: June 2007

Y/N

Y/N

Develop an international client base of television to net \$_____.

OUTCOMES



Everything you have:

- Substantial Hollywood relationships and knowledge--22 years
- Bennington/Yale
- ICM experience
- Support of friends: “you should be out on your own.”
- Commitment derived through executive coaching.
- Passion for collecting information.
- Knowledge of UK/European content producers.

Everything you will do:

1. Form company.
 2. Identify potential clients using referrals/friends
 3. Reached out to potential clients.
 4. Negotiate first deals.
 5. Hire support staff.
- Etc.

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Etc.